Looking for a “:15-:30 second elevator speech” for each Topic/Subtopic byline. I.e. If you were only given :15-:30 seconds to tell someone what is PDF Compressor, what would you say?

**Baseline –**

* Scan sheets, no set up
* Cloud Server – FTP, DPP
* Manual Routing
* PDF Compressor (cost)

**Intermediate (cost)**

* Auto Routing – printing from tax software, naming structure, iChannel watches, Magic file rename
* PDF splitter

**Advance (cost)**

* Email, Workflows, submit file then splitting the file into multiple files (vice versa)
* DB trigger

**Support**

* Not naming file correctly
* Clients change tax software, not notifying Support
* Too complicated, need to get Brian/Ramses to help resolved
* Client setup is not documented (time consuming)
* Knowledge Base | Living Document “of what was configured”